



Sevenpixels

WEBSITE SPEED & SEO AUDIT

sevenpixels.com

A technical audit of site speed (Core Web Vitals) and search engine optimization, tested on both mobile and desktop.

Site audited: <https://sevenpixels.com>

Date: August 6, 2026

Prepared by: Sevenpixels

Scope: Core Web Vitals performance testing and technical/on-page SEO review — mobile and desktop

100

SPEED — MOBILE

100

SPEED — DESKTOP

100

SEO — MOBILE

100

SEO — DESKTOP

Executive Summary

sevenpixels.com scores a perfect 100/100 for both Performance and SEO, on mobile and desktop, in Google's Lighthouse testing. Every Core Web Vital is well inside Google's "good" threshold, and all 10 automated on-page SEO checks pass. That combination is uncommon — most small business sites lose points to unoptimized images, render-blocking scripts, or missing metadata, and this site has none of those problems.

A perfect score isn't a finish line, though — it's a baseline that's easy to erode with a single unoptimized image, plugin, or theme update. The recommendations below are about protecting this result and closing the small number of gaps automated testing can't fully verify on its own.

Speed & Core Web Vitals

100

MOBILE PERFORMANCE

100

DESKTOP PERFORMANCE

METRIC	MOBILE	DESKTOP	GOOGLE'S "GOOD" THRESHOLD
Largest Contentful Paint (LCP)	1.5 s	0.3 s	< 2.5 s
First Contentful Paint (FCP)	0.9 s	0.2 s	< 1.8 s
Total Blocking Time (TBT)	20 ms	10 ms	< 200 ms
Cumulative Layout Shift (CLS)	0	0	< 0.1
Speed Index	0.9 s	0.4 s	< 3.4 s

Mobile results simulate a mid-range device (Moto G Power) on a slow 4G connection — a deliberately conservative test. Desktop results use standard throttling. Both are single-page, initial-load lab tests.

No real-user (field) data yet. Google's Chrome UX Report — which measures actual visitor experience rather than a lab simulation — doesn't have enough traffic on sevenpixels.com yet to report field data. The lab scores above are a strong proxy, but once the site has more consistent traffic, enable Core Web Vitals monitoring in Google Search Console to track real visitor experience and catch any regression early.

Technical & On-Page SEO

100

MOBILE SEO

100

DESKTOP SEO

All 10 of Lighthouse's automated SEO checks pass on both mobile and desktop:

- ✓ Page isn't blocked from indexing
- ✓ Document has a <title> element
- ✓ Document has a meta description
- ✓ Page has a successful HTTP status code
- ✓ Links have descriptive text
- ✓ Links are crawlable
- ✓ robots.txt is valid
- ✓ Image elements have [alt] attributes
- ✓ Document has a valid hreflang
- ✓ Document has a valid rel=canonical

Structured data — needs manual verification

RECOMMENDED

Why it's flagged: "Structured data is valid" is the one SEO check Lighthouse can't score automatically — it requires a dedicated validator rather than a static crawl. This isn't a failure, just an unverified item.

Fix: Run the site through Google's Rich Results Test to confirm what schema is present (Organization/ WebSite schema is typically added automatically by Yoast SEO) and whether Local Business schema is configured. Valid structured data can unlock star ratings, business info, and other rich results in search — a real ranking-adjacent advantage on top of the perfect base score.

robots.txt is valid but doesn't reference the sitemap

RECOMMENDED

Why it's flagged: Lighthouse confirms robots.txt is syntactically valid, but it doesn't check for a Sitemap: directive. Right now the file only contains AI content-signal declarations — no traditional Allow/Disallow rules and no sitemap reference.

Fix: Add Sitemap: https://sevenpixels.com/sitemap_index.xml to robots.txt. It's a free, two-minute addition that helps crawlers other than Google (Bing, and any AI crawler that respects the file) discover the sitemap directly instead of relying solely on Search Console submission.

Recommended Action Plan

1 Run the Rich Results Test and confirm structured data

Closes the one unverified SEO check and can surface rich results (star ratings, business info) in search.

2 Add a Sitemap: directive to robots.txt

Small, free improvement to crawler discovery beyond Google Search Console.

3 Enable Core Web Vitals monitoring in Google Search Console

Field (real-user) data isn't available yet — this starts collecting it and will flag any future regression automatically.

4 Re-run this speed and SEO check after any theme, plugin, or major content update

A perfect score is a baseline to protect, not a one-time result — a single unoptimized image or new plugin can quietly erode it.

Methodology: tested via Google PageSpeed Insights (Lighthouse 13.4.1), mobile (emulated Moto G Power, slow 4G throttling) and desktop, single-page session, initial page load, captured August 6, 2026.